

# TELISHA ROBERTS

## BIO



EVERYTHING YOU CAN  
**IMAGINE**  
*is real.*

### Over **20 Years** of Professional Experience

Dr. Telisha Roberts has over twenty years of corporate experience. She began her career as an Administrative Assistant and worked her way to the role of Sr. Manager in Consumer Brand Marketing. She credits her career advancement to lots of hard work, education, professional development, and mentors that believed in her and gave her guidance along her career journey.

Telisha completed her Doctorate of Business Administration (DBA) degree with a successful dissertation entitled: The

Importance of Strategic Management for Small Business Survival of Financial Crisis. Her dissertation was inspired by her passion for small businesses.

She has an MBA with a concentration in Marketing and she is a proud alumna of Winston Salem State University, where she obtained a Bachelor of Science in Interdisciplinary Studies. As a professional that studied while working full-time and successfully navigating from a secretarial role to senior management, she believes in the power of education and career mentoring.

Telisha's dedication to education and career advancement extends into the classrooms of high schools, colleges and universities, and the local community. She serves as a volunteer instructor, teaching classes on career and personal development. She also teaches free community-based personal and professional development seminars, hosts community events, and serves as a mentor to college students and early career professionals.

Telisha sponsors unique events that aim to support achievement both in the classroom and the workforce. She believes that her professional experiences, education, and passion for mentoring is beneficial to the development of strong individuals, strong families, and strong communities.

Telisha is a native of Winston Salem and is always seeking new opportunities to support local organizations that serve others. She enjoys traveling, taking cooking classes, and visiting new restaurants. She also enjoys speaking at schools, churches, women's events, and local community events. She is a devoted wife and mother and loves spending time with close friends and family.